I M Z

ACADEMY

PRIVATE BARBER EDUCATION · MANCHESTER

IMZ Academy

A structured 12-week programme built on the I.M.Z Method™. Direct access to how IMZ actually works — not a college course. Max 3 students per intake.

Course Guide

12	WEEK PROGRAMME
3	STUDENTS MAX
5	COHORTS TRAINED
£3,500	FULL PROGRAMME

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ABOUT IMZ

The Barber Behind The Method

Imran — known as IMZ — is a Manchester barber ranked in the top 5 in the UK through COS Male Image, Ancoats. Every client leaves with a cut that works with their hair, not against it, because every appointment starts with actually understanding hair type, head shape, and lifestyle before a blade touches it.

Beyond the chair, Imran has trained five cohorts of students, including as a former educator at Dilla Fades Barbershop & Training Academy — where students have gone on to earn their VTCT Level 2 in Barbering under his instruction. IMZ Academy is the next step up: a Level 3 standard programme, built from the same calm, detail-first teaching style, with more room to go further.

> *"No guesswork. No rushing. Just a consistent, professional standard every single time."*

CREDENTIALS

— Barbering L2 / L3

— AET L3 (Education & Training)

— CAVA L3 (Assessing & Verifying)

— Top 5 UK Barber — COS

— 10+ years professional barbering

— Former Educator, Dilla Fades Training Academy

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THE FRAMEWORK

I.M.Z Method™

“Read the hair first. Plan before you cut. Execute with precision.” This is the same framework taught from day one of the Academy — and the one behind every cut IMZ delivers.

01 — IDENTIFY

Read The Hair First

Growth direction, texture, density, history. Before any tools are picked up. This is what separates reactive barbering from deliberate craft.

02 — MAP

Plan Before You Cut

Where to build weight, where to remove it. All mapped before the first pass. The cut is decided before it begins.

03 — ZERO IN

Execute With Precision

By this stage the outcome is already decided. Zero In is following through on the plan with complete precision.

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PROGRAMME

12 Weeks.
No Shortcuts.

WEEKS 1–3

Foundations

Health & safety, hygiene & infection control, tool knowledge & maintenance, client consultation, head shapes & growth patterns, basic scissor work.

WEEKS 4–6

Core Skill Development

Simple men's haircuts, sectioning technique, advancing scissor skills, intro to clipper work, fade foundations.

WEEKS 7–9

Precision & Fade Mastery

Taper fades, skin fades, advanced blending, symmetry & balance control.

WEEKS 10–12

Creative Control & Assessment

Mullets & longer haircuts, modern creative cuts, client lifestyle adaptation, full consultation process, final assessment.

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WHY THIS WORKS

What Makes This Different

01

Maximum 3 Students

Direct, personalised attention — not a classroom experience.

02

Direct Technical Correction

Immediate, honest feedback on technique in real time.

03

Real Client Practice

Train on real people in a professional studio. No mannequins.

04

Structured Assessments

Progress is measured and documented at every phase.

05

Professional Mindset

Discipline, consultation, and client management — not just technique.

06

Portfolio Building

Graduate with a portfolio that demonstrates real range and standard.

★★★★★

“I only wanted to learn hot towel shaves, and I was nervous going in. Imran walked me through the process three times before I practised on live clients — twice. It was so much less stressful than I expected, and I found my rhythm really quickly. I could do it proficiently after just four hours.”

— STUDENT, DILLA FADES TRAINING ACADEMY

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YOUR INVESTMENT

Train With Intention.

£3,500

12-week programme · one full cohort

— All 12 weeks of structured training

— Direct access to Imran throughout

— Real client practice sessions

— Structured phase assessments

— Portfolio development support

— Professional studio environment — COS Male Image, Ancoats

Flexible payment options available. A deposit is required to secure your place. Places strictly limited to 3 students per cohort.

NEXT INTAKE

16th September 2026 · Max 3 Students

APPLY / ASK A QUESTION

WhatsApp: wa.me/447521103634

LOCATION

COS Male Image, 64 Oldham Road, Ancoats, Manchester M4 5EE